

Phoenix Flooring & Bedrooms



ULTIMATE FLOORING CHOICE GUIDE

Expert Tips and Advice from Mark Tanner, Director at Phoenix Flooring & Bedrooms

Discover the best flooring options for your home with our comprehensive guide



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Here we showcase our many flooring choices that our customers consider for their home. We hope that this may guide you towards the best selection for you, so that you have a floor that looks amazing, has a long life and is easy to maintain.

We have also included some of our most popular flooring that we have fitted for delighted customers. We have samples of these and 1000's of others to help you visualise the transformation that they could make to your home.

- 1) Carpet**
- 2) Engineered Wood Flooring**
- 3) Luxury Vinyl Tile Flooring**
- 4) Vinyl Flooring**
- 5) Laminate Flooring**
- 6) Phoenix Flooring & Bedrooms
Best Sellers**

CARPET flooring



Summary

Carpet provides comfort and warmth with a wide range of colors and textures to enhance any room. It's ideal for creating cozy, quiet spaces, making it perfect for bedrooms and family rooms.

Home Locations

Ideal

- Living Rooms
- Bedrooms
- Stairways
- Landings
- Hallways

Unsuitable

- Bathrooms
- Kitchens
- Dining Rooms
- Laundry Rooms
- Entryways

Who It's For

- Seeking a comfortable, soft surface underfoot
- Desiring an affordable option
- Wanting added warmth and insulation
- Desiring sound absorption for quieter spaces
- Needing added safety for a family with young children or elderly members
- Looking for cozy flooring for bedrooms, living rooms, and family rooms

Advantages

Comfort: Soft and cushioned surface. Ideal for relaxation and play.

Warmth: Adds insulation.

Sound Absorption: Reduces noise from footsteps and other noises, creating a quieter environment.

Safety: Softens falls, ideal for kids and elderly.

Cost-Effective: Affordable and easy to install.

Considerations

Maintenance: Requires regular cleaning to prevent dirt and stains, but regular care can keep it looking new and fresh.

Durability: May wear down in high-traffic areas, but high-quality carpets are designed to withstand significant use.

Moisture: Susceptible to mold and mildew in damp areas, however, using moisture-resistant underlayments can help prevent this.

AVERAGE PRICE 
£5 to £50 /m2

AVERAGE LIFESPAN 
5-15 Years

ENGINEERED WOOD *flooring*



Summary

Engineered wood flooring combines hardwood beauty with enhanced stability and moisture resistance, making it versatile and ideal for any home environment.

Home Locations

Ideal

- Living Rooms
- Dining Rooms
- Bedrooms
- Hallways, Entryways

Unsuitable

- Bathrooms
- Laundry Rooms
- Kitchens

Who It's For

- Seeking the beauty of real wood with added stability
- Willing to spend a moderate price
- Wanting to increase home value
- Looking for durable flooring that can be refinished
- Looking for flooring for their living room, dining room, bedrooms, or hallways

Advantages

Aesthetic Appeal: Natural wood beauty with many species, finishes, and sizes.

Stability: More moisture and temperature resistant than solid hardwood.

Durability: Strong wear layer, can be sanded and refinished multiple times.

Considerations

Initial Cost: Higher cost than laminate or carpet, varying with wood quality and species. but it brings benefits that make it worth it.

Vulnerability to Moisture: Moisture can lead to it being damaged if not well maintained, however it is resistant and will be perfectly fine if taken care of.

Refinishing Limitations: Can be refinished fewer times than solid hardwood due to top layer thickness, but gains from the added stability the middle layers bring.

AVERAGE PRICE 
£40 to £80 /m2

AVERAGE LIFESPAN 
20-30 Years



VINYL flooring

Summary

Vinyl flooring is a versatile and affordable option that offers durability and water resistance. It comes in a variety of designs, including those that mimic natural materials like wood and stone. Easy to maintain, it's ideal for high-moisture areas such as bathrooms and kitchens, providing both aesthetic appeal and practicality for busy households.

Home Locations

Ideal

- Living Rooms
- Dining Rooms
- Bedrooms
- Hallways, Entryways
- Kitchens
- Bathrooms
- Laundry Rooms

Who It's For

- Those seeking a budget-friendly flooring option with a range of design choices.
- Wanting a durable option that can withstand heavy foot traffic
- Homeowners with pets or children needing scratch and stain resistance
- Preferring a soft, comfortable surface underfoot, good for children or elderly family members.
- Wanting an easy to clean floor.
- Needing water-resistant flooring for bathrooms, kitchens, and basements
- Looking for flooring for their living room, dining room, bedrooms, or hallways

Advantages

Water Resistance: Ideal for moisture-prone areas.

Low Maintenance: Easy to clean with regular sweeping and occasional mopping.

Durability: Withstands heavy foot traffic and scratches.

Comfort: Softer underfoot than traditional tile or stone.

Cost-Effective: More affordable than many other flooring options.

Considerations

Surface Sensitivity: Susceptible to scratches and dents, but it is durable and will only be damaged by heavy furniture and sharp objects.

Lower Resale Value: Adds less value compared to hardwood or engineered wood, but it can be seen as more versatile and can also be used in wet areas.

Potential for Fading: Can fade with prolonged sun exposure, although this can take 10+ years even in direct sunlight to see any noticeable difference.

AVERAGE PRICE 
£20 to £40 /m2

AVERAGE LIFESPAN 
10-20 Years

LUXURY VINYL TILE *flooring*



Summary

Luxury Vinyl Tile (LVT) flooring mimics natural materials like wood and stone, offering excellent durability and water resistance. It's versatile, easy to maintain, ideal for high-moisture areas like bathrooms and kitchens, combining aesthetic appeal with practicality for busy households.

Home Locations



Ideal

- **Living Rooms**
- **Dining Rooms**
- **Bedrooms**
- **Hallways, Entryways**
- **Kitchens**
- **Bathrooms**
- **Laundry Rooms**

Who It's For



- Seeking a lower cost option than solid or engineered wood, but with a high-end look
- Wanting a durable option that can withstand heavy foot traffic
- Homeowners with pets or children needing scratch and stain resistance
- Preferring a soft, comfortable surface underfoot, good for children or elderly family members.
- Wanting an easy to clean floor.
- Needing water-resistant flooring for bathrooms, kitchens, and basements
- Looking for flooring for their living room, dining room, bedrooms, or hallways

Advantages



Water Resistance: Ideal for moisture-prone areas.

Low Maintenance: Easy to clean with regular sweeping and occasional mopping.

Durability: Withstands heavy foot traffic and scratches. Even more durable than vinyl.

Comfort: Softer underfoot than traditional tile or stone.

Ease of Installation: Often easier to install than hardwood or ceramic tile.

Considerations



Surface Sensitivity: Susceptible to scratches and dents, but it is durable and will only be damaged by heavy furniture and sharp objects.

Lower Resale Value: Adds less value compared to hardwood or engineered wood, but it can be seen as more versatile and can also be used in wet areas.

Potential for Fading: Can fade with prolonged sun exposure, although this can take 10+ years even in direct sunlight to see any noticeable difference.

AVERAGE PRICE 
£25 to £50 /m2

AVERAGE LIFESPAN 
15-25 Years

LAMINATE flooring



Summary

Laminate flooring is cost-effective, durable, and versatile flooring option. mimicking wood and stone with ease of installation, scratch resistance, and suitability for high-traffic areas, it's perfect for busy households.

Home Locations

Ideal

- Living Rooms
- Dining Rooms
- Bedrooms
- Hallways, Entryways

Unsuitable

- Bathrooms
- Kitchens
- Laundry Rooms

Who It's For

- Budget-conscious homeowners seeking affordability
- Wanting a durable option that can withstand heavy foot traffic
- Homeowners with pets or children needing scratch resistance
- DIY enthusiasts preferring easy installation
- Wanting an easy to clean floor.
- Looking for flooring for their living room, dining room, bedrooms, or hallways

Advantages

Affordability: More cost-effective than Hardwood, Engineered Wood or LVT.

Easy Maintenance: Simple to clean and maintain.

Durability: Scratch, dent, and fade-resistant, ideal for high-traffic areas.

Variety: Wide range of styles and colors.

Considerations

Limited Lifespan: Short lifespan; cannot be refinished and often requires replacement when worn or damaged.

Difficult Repairs: Challenging to replace individual planks, especially if damage is extensive or if matching style is unavailable.

Susceptibility to Water Damage: Vulnerable to warping, swelling, or staining in wet areas like kitchens and bathrooms, so it's best used in areas not prone to water damage.

Artificial Appearance: Mimics natural materials but lacks the authenticity and texture of real hardwood or engineered wood.

AVERAGE PRICE 
£20 to £30 /m2

AVERAGE LIFESPAN 
10-20 Years



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🔥 Best Sellers 🔥

Karndean Van Gogh Auckland oak



Karndean Art Select AP01





Trident Two Ply Yarn Twist



Associated Weaver's YUKON carpet





Karndean Knight Plank



Karndean vgw52t





Thank you for reading our Flooring Choice Guide. We hope it has helped you understand the various flooring options for your home.

Key Points Recap:

- Carpet Flooring:** Provides comfort and warmth with a wide range of colors and textures; ideal for creating cozy, quiet spaces in bedrooms, living rooms, and family rooms.
- Engineered Wood Flooring:** Combines hardwood beauty with added stability, so also suitable for living rooms, dining rooms and bedrooms.
- Luxury Vinyl Tile (LVT) Flooring:** Versatile and water-resistant; excellent anywhere in the home including bathrooms, kitchens, and basements.
- Vinyl Flooring:** Budget-friendly, durable, and easy to maintain; ideal for high-moisture areas like bathrooms, kitchens, basements, and also suitable for living rooms, bedrooms, and hallways.
- Laminate Flooring:** Cost-effective and durable; perfect for busy households in living rooms, hallways, and bedrooms.

If you have any questions or need further assistance, our friendly team of flooring experts is just a call or email away. We're excited to help you find the perfect flooring to fit your style and needs.

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